



Author Douglas Martin is an entrepreneurial salesman with an extraordinary talent of weaving sales education, into compelling stories. A powerful tool in the seminar room, his trademark storytelling style is an even more powerful tool in the territory, delivered through this unique sales education resource, The Weekly Sales Beast.

Often referred to as the “Will Rogers” of business writing, Martin’s legendary wit and real world experience resonate through each and every segment of this weekly reinforcement program. Martin is one of the few sales educators who has not only worked a territory, but still works actively in the selling arena every day. A credibility feature that does not go unnoticed by readers.

Cognizant of both time and circumstances in the working territory of salesperson recipients, this one of a kind program can be both absorbed and appreciated in five-minutes or less.

Tactics, strategies and attitude enhancement from one accomplished sales professional to another.

Simple. Effective. Relevant.

## The Weekly Sales Beast



Douglas Martin,  
Author

## The Weekly Sales Beast



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Corporate Selling Skills  
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